



Datamonitor Healthcare

Pharma intelligence | informa

Energize your business planning with information and insights you can trust.

Gain the information and industry awareness
vital to your most important business decisions.
Be where your market is going to be.

Rely on Datamonitor Healthcare for market assessments without the guesswork:

Research. New and ongoing large-scale primary research studies conducted among clinicians, payers, and key opinion leaders. Secondary research on drugs, companies, patient populations, market trends, and reimbursement – all vetted and validated by in-house and industry-leading analysts.

Forecasting. Interactive 10- and 20-year forecasting of total patient numbers and drug sales per country per year – all factoring new product approvals, label expansions, biosimilar & generic competition, and other market-impacting events.

Expertise. Ask-the-Analyst™ service gives direct access to the Datamonitor Healthcare global analyst team and supports decision-making that can't wait.

More than data, it's information with context, meaning, and implication. You can see market movements in their earliest stages, forecast diseases, identify competitor strategies, and evaluate licensing opportunities and partners.

WHEN YOU HAVE DATAMONITOR HEALTHCARE, YOU HAVE:

- **Primary research and analysis** – Validated, timely, and in-depth coverage of drugs, companies, patient populations, business strategy, and pricing and reimbursement.
- **Reliable forecasting** – Interactive 10- and 20-year forecasting, including events-adjusted patient-based sales forecasts, using input from large-scale physician surveys.
- **Drug comparisons** – Relative market strengths of marketed and forthcoming treatments. Compare drugs' clinical and commercial attractiveness based on multiple weighted factors.
- **Custom email alerts** – Email notification of new market developments within your chosen therapy area, specific disease, or business topic.
- **Expertise on call** – Datamonitor Healthcare's Ask-the-Analyst™ service and live 24/7 customer support mean you get answers now, when you don't have time to waste.



Your questions answered:

- How will the Crohn's disease patient population change in 10 years?
- Who are the major players for metabolic disease treatments and how do their products differ?
- What medications for Parkinson's disease are currently in the development pipeline?
- What is the preferred treatment for moderate COPD among Japanese clinicians?
- How does pricing and reimbursement differ for NOACs in Europe versus the US?
- What are the key late-stage prostate cancer drugs in the pipeline, and who are the sponsoring companies?

Require bespoke datasets and analysis?

Our experts at Pharma Consulting can provide you with tailored reports utilizing Informa's full suite of Pharma Intelligence datasets. Find out more at pharmaintelligence.informa.com/pharmaconsulting



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