



Medtech Insight
Pharma intelligence | informa



How do you keep up to date with the latest emerging technologies and market developments in the medtech industry?

Getting reliable market data and analysis to make informed commercial and regulatory decisions is paramount to success in the medical device industry.

Distilling relevant insights from the plethora of available medical device information is no easy task. With pressure on time and resources, it can be difficult to ensure you have the breadth of market knowledge you need to respond quickly and stay ahead.

Medtech Insight, from Informa Group Plc, goes beyond the headlines and focusses on delivering insight and analysis to help you plan product strategy and keep up to date with the latest clinical practices.

Medtech Insight is always assessing the latest licensing opportunities, partnership deals, technology developments and regulatory issues whilst constantly tracking product approvals across multiple therapy areas and product types.

Make informed business decisions and support your ideas and opinions by gaining access to the hugely improved Medtech Insight service. You can be confident that our insight, analysis and opinions are from industry experts, thought leaders and highly respected journalists based in key geographical hubs across the globe.

Turn over to see how MTI can save you valuable time and money...

Leading industry insight on a leading industry platform

Medtech Insight is published on a new user-friendly, interactive and responsive website. It allows you to access a large amount of relevant content from one place. The ability to create custom email alerts, numerous ways to refine search results, and collect, send and share content allows you to tailor the service to your exact requirements.

Related articles, deals, companies, regions, therapy areas and other subjects are listed on the same page. This means that you can identify, find and read the content without having to look for it, making the website a valuable time saving resource.

Try it for yourself and see. Here is what you can expect:

- Over 14 senior experienced journalists based in Europe, US and Asia to bring you real-time analysis, news and opinion accessible on mobile, tablet and PC.
- Regular, detailed updates on policies coming out of FDA, the EU, OUS and bodies focused on global harmonization, as well as payers such as Medicare.
- Analysis of regulatory/policy themes and interviews with key decision makers and experts.
- Regulatory Developments: Including approvals, compliance and enforcement data, regulatory documents and other data.
- Deep analysis and opinion offered around key regulatory events.
- Company Developments: Including M&A, deals, financial results, partnerships and more.
- Product Developments: Including clinical trial results, approvals, launches, postmarketing updates so you can drive your own new product strategy.
- In-depth profiles of leading-edge companies assessing new trends and technologies.
- Create email alerts tailored to your needs and refine using faceted search.
- “Ask the Analyst” exclusive client service to find out more about market access topics, developments, or trends to support presentations, proposals, or business critical decisions where your credibility is on the line.

“ I found your “Ask the Analyst” service to be one of a kind, as it was not only very personalized, content worthy, to the point and fast, but was FREE to the subscribers. The information the analyst provided was for a new area that I have not been familiar with previously, helped me focus my thinking in the right direction. Thank you.

Amirtha Naadimuthu, MD, CPI, sanofi –aventis



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We also publish key insight and analysis on commercial and policy and regulatory market developments.

