



Wherever you face challenges We have answers

YOUR DECISIONS TODAY WILL HAVE AN IMPACT ON YOUR COMPANY'S SUCCESS – months, years even decades out. To make good strategic decisions, you need the right tools to help you identify opportunities and analyze the market.

Whether you are screening for licensing opportunities, searching for investors or looking for comparables to the deal you're considering, Medtrack can help. And since your information needs don't end when the deal is done, Medtrack supports the entire business development life cycle, from initial screening through due diligence and alliance management.

Medtrack delivers the commercial biopharmaceutical intelligence you need to make the right decisions and maximize your investments.

support for your strategic business decisions

APPLICATIONS ACROSS YOUR ORGANIZATION

BUSINESS DEVELOPMENT:

Find the winning opportunities in a sea of data

- Identify potential partners and licensing opportunities
- Assign value to companies and products
- Establish deal benchmarks

COMPETITIVE INTELLIGENCE:

Identify the right investment options

- Conduct intelligence on companies and products
- Identify key buyers and sellers in the market
- Track clinical and commercial events

SALES & MARKETING:

Empower your team with valuable information

- Identify and assess potential clients
- Monitor daily developments
- Uncover quality leads

MARKET RESEARCH & FORECASTING:

Assess and estimate the commercial landscape

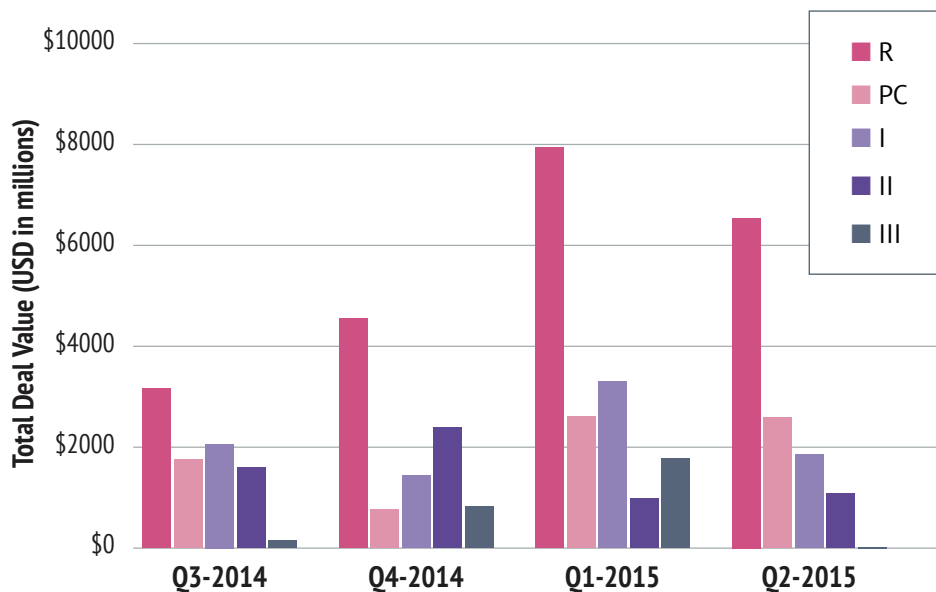
- Assess the market landscape
- Estimate current and future market size
- Construct product-focused development timelines



To learn more about Medtrack and the advantages we can deliver for your company, please contact us via <https://www.medtrack.com/contact.aspx> or call **1 212 652 5365 (US)**, **+44 (20) 755 19315 (UK)**, **+61 (2) 8705 6944 (APAC)**

Industry opportunities for partnerships and acquisitions are abundant – make sure you are allocating your resources according to your chosen strategy. Medtrack provides the relevant information you need based on:

- Diseases and therapeutic status
- Phases of development
- Companies involved, including originators and licensees
- Molecular/biological targets
- Mechanism of action
- Mechanism of delivery
- Geographic areas where a drug is being tested
- New Chemical Entities vs. reformulations
- Chemical structure and other chemical attributes



Medtrack provides commercial business intelligence, powering sales, licensing and M&A activities in the life science industry.