Sitetrove

Pharma intelligence | informa

Powerful investigator and site intelligence you can rely on.

Built by experts. Made for experts.

When it comes to preparing for a clinical trial, site and investigator recruiting can be a major challenge. Whether you're developing strategies, designing protocols, or executing trials, you must make effective decisions while adhering to timeline and budget constraints. To be successful, you need easy access to the most up to date, relevant clinical trial and investigator/site information available.

Sitetrove provides the industry's most accurate and comprehensive investigator and site intelligence solution. A team of expert analysts scour over 40,000 public sources to bring you the latest vital information on the global clinical trial landscape, with content tailored to specific therapeutic areas. Our platform makes it easier to find the most qualified investigators in the geographical locations that best suit your clinical trial needs to minimize the risk of costly delays.

Comprehensive source for pharmaceutical clinical trials intelligence

Key features:

Best-in-Class Platform – The industry's latest, most accurate global investigator and site information consisting of data from 40,000+ public sources and carefully curated content that offers specific therapeutic area analysis.

Ask the Analyst – Direct access to a team of expert analysts for support with complex search criteria to make sure you are targeting the most appropriate data to meet your requirements.

Epidemiology Dashboard – An interactive map that provides patient incidence and/or prevalence data overlaid with investigator locations for specific patient segments at the country-level.

Investigator Dashboard – Easily generate charts, tables and maps reflecting investigator density relative to your trial needs.

Investigator and Site Notifications – Updates on trial changes as they relate to investigators and sites of interest.

Sitetrove data contains:

- 400,000+ investigators
  - Profiled by ongoing and overall trial experience
  - FDA Warning/Inspection history

- Continuously updated content curated by expert analysts and continuously updated

- 117,000+ trial sites

- 235+ diseases

- Individual patient segments
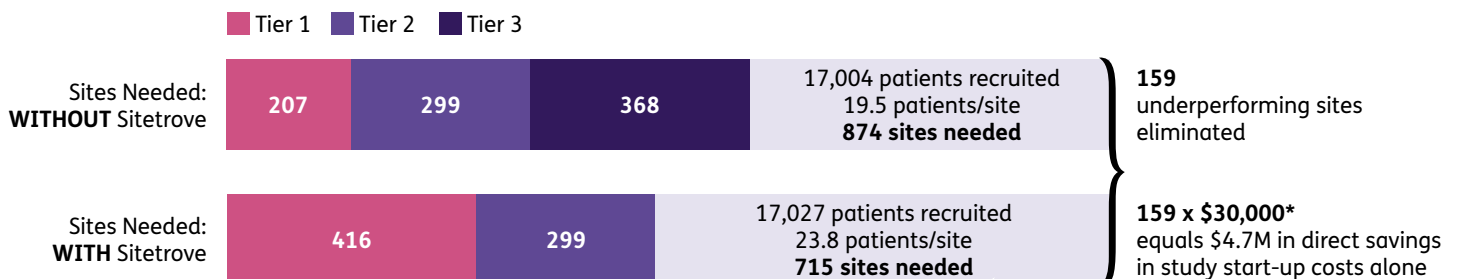
- Epidemiology dashboard

Find the best investigators for your trial based on:

- Experience in specific diseases and therapeutic areas
- Potential to access specific patient populations
- Past regulatory actions and inspection results
- Current and past trial involvement
- A proprietary investigator tier structure

How does recruiting the best investigators translate into direct cost savings for clinical trials?

The opportunity for cost savings is substantial.

What if you could start recruitment from the beginning with investigators who have the highest potential to perform? This case study shows how a sponsor company could have used Sitetrove's Investigator Prioritization feature to focus on Tier 1 investigators over Tier 3 Investigators and favor those ranked in Tier 1, resulting in significant cost savings.

Tier 1 ■ Tier 2 ■ Tier 3

Sites Needed: WITHOUT Sitetrove

| 207 | 299 | 368 |

17,004 patients recruited
19.5 patients/site
874 sites needed

159 underperforming sites eliminated

Sites Needed: WITH Sitetrove

| 416 | 299 |

17,027 patients recruited
23.8 patients/site
715 sites needed

159 x $30,000*
equals $4.7M in direct savings in study start-up costs alone

$30,000 to start up a single site is a conservative estimate some companies estimate as high as $50,000 per site

Sitetrove also offers seamless integration with Trialtrove and Pharmaprojects, our clinical trial and drug development intelligence solutions.

Maximize your potential for recruitment success with the most trusted, current, and comprehensive source for pharmaceutical clinical trial intelligence.

To learn more about Sitetrove and the advantages we can deliver for your company, please visit: **pharmaintelligence.informa.com** or email: **Pharma@informa.com**