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Ecredo named 2013 SIIA Content CODiE Award winner - 01 Feb 2013

<u>Credo</u>, a provider of information and digital literacy solutions for libraries, has announced that Literati Public was named a winner for the 2013 SIIA CODIE Awards for Best General Reference Service. Winners represent the information industry's best products, technologies and services created by or for media, publishers and information services providers.

The Literati solution includes a combination of authoritative reference content, technology that enhances discovery and connects learners with librarians and educators and customisable services that help promote digital and information literacy.

The SIIA CODiE Awards claim to be the industry's only peer-reviewed awards program. The first round review of all nominees is conducted by media, publishing, and information services executives with considerable industry expertise, including members of the industry, analysts, media and bloggers, and bankers and investors. The judges are responsible for selecting the CODiE Awards finalists. SIIA members then vote on the finalist products and scores from both rounds are tabulated to select the winners.

Winners were announced during a special Awards luncheon on January 31 in New York City during the SIIA's annual flagship conference for information industry leaders, IIS 2013: Breakthrough.

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