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Since 1910 PennWell has been known for providing comprehensive coverage of several strategic markets. In those early days, PennWell was a pioneer in the emerging oil industry with Oil & Gas Journal magazine, founded in 1902. Today PennWell publishes 45 business-to-business magazines and newsletters, conducts over 60 conferences and exhibitions on six continents, and has an extensive offering of books, maps, directories and database services.

PennWell's products serve as a lens for the world, focusing diffuse information into practical business intelligence. We aim to be where decision-makers worldwide look first to see what happens next in their markets. This has been our mission since PennWell's founding in 1910. The ownership of our privately-held company has remained constant during the ensuing decades, as has our commitment to integrity, excellence and innovation in all we do.

The publisher focuses on the following industries:

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