紐約時報資料庫使用說明

[CTUC試用]

智泉國際 (iGroup Taiwan) 2018/1



1. 資料庫簡介



全球頂尖新聞集團 -- 紐約時報

- ➤ 超過162年歷史,備受全世界讀者信任的新聞 資料
- ➢ 為全球超過199國的意見領袖與決策者提供國際化的新聞素材
- ➤ 曾榮獲177座普立茲獎, 傲視全球新聞業
- 於紐約、倫敦、巴黎、香港等地皆設有新聞編輯室,掌握全球脈動零時差
- 至今累積超過一百萬的付費線上新聞訂戶
- ➢ 每月累積超過四千五百萬各地使用者造訪紐約 時報網站

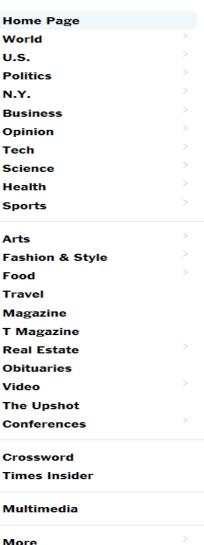




創造您與世界的連結

- > 紐約時報網站提供全年無休的世界即時新聞,以及獲 獎的新聞照片與新聞影片
- ➤ 提供英文版、中文版與西班牙文版新聞資訊
- > 不同語言版本的新聞資料帶給讀者不同的視野觀點
- 新聞資料庫可回溯至1851年的歷史資料
- > 除了每日即時新聞外還有各種分類的延伸參考資料
- ➤ 多元使用者都能在紐約時報網站中找到屬於自己的最 佳閱讀資料

The New Hork Times





2. 操作說明



(一) 登入方式

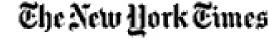
- ➤ 資料庫網址: www.nytimes.com
- ➤ 登入方式: IP範圍內皆可使用 (無須帳號密碼)
- ▶ 提供英文版、中文版、西班牙文版的新聞內容



Independent Trusted Real



(二) 操作介面說明





THE 45TH PRESIDENT

Trump Picks Fast-Food Executive for Labor Secretary

By NOAM SCHEIBER 9:01 PM ET

- · Andrew F. Puzder, chief executive of the company that operates Hardee's and Carl's Jr., is an outspoken critic of the worker protections enacted by the Obama administration.
- · Mr. Puzder has opposed efforts to expand eligibility for overtime pay, while arguing that large minimum wage increases lead to job



Mr. Glenn sat down with The Times's John Schwartz in 2012.

A Hero of the Space Age Dies at 95

John Glenn was a symbol of the space age as the first American to orbit Earth. He went on to become a national political figure representing Ohio in the Senate.

By JOHN NOBLE WILFORD

■ Comments

Independent Trusted Real

The Opinion Pages

Mr. Puzder Is the Wrong Choice for Labor Secretary

Andrew Puzder has run several fast-food chains where many labor law violations have been found.

OP-ED CONTRIBUTOR John Glenn: The Last American Hero?

By DALE BUTLAND The former astronaut and senator was courageous not just for his feats in war and space, but also in his private life.

Join us on Facebook »

OP-ED CONTRIBUTOR The Ghosts Spain Tries to Ignore

By DAN HANCOX The country of Franco has vet to reconcile with its violent past. As fascism is on the march across Europe, will that finally change?

- · Blow: Madman of the Year
- Collins: Poor Al Gore
- Kristof: Identity Politics and a Dad's Loss
- · Leonhardt: The American Dream, Quantified at Last
- Greenhouse: The Federal Courts Up For Grabs
- Edsall: Trump Voters Are Feeling It

TIMES INSIDER x 'I Was There': Reporting the Moon Landing

THE CROSSWORD » Play Today's Puzzle



- 主題分類
- 新聞檢索
- 多國語新聞網 站切換
- 今日報紙新聞
- 新聞影片
- 即時新聞

① 主題分類

The New York Times



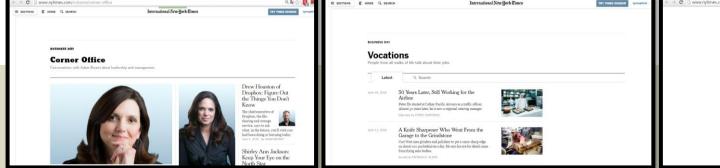
✓ 點下首頁左上方的SECTIONS,以分層的選單顯示網站所有的分類內容,點選欲瀏覽的分類即可前往該分類的頁面。



① 主題分類 (續)

熱門主題分類精選

- Corner Office Conversations about leadership and management
- Vocations People from all walks of life talk about their jobs
- Vocational Training News about Vocational Training, including commentary and archival articles published in The New York Times
- The Workologist Friendly advice on any workplace conundrum, large or small
- Business News on Wall Street, media & advertising, international business, banking, interest rates, the stock market, currencies & funds
- Entrepreneurship Commentary and archival information about entrepreneurship from The New York Times.





① 主題分類 (續)

熱門主題分類精選

- Today's Headline to your mailbox everyday
- Times Topics Research tool for reference and archival information
- Science Section News on science topics: biology, space, the environment, health,
 NASA, weather, drugs, heart disease, cancer, AIDS and mental health
- Health Fitness, nutrition, health guide, research and personal health
- Well Reports on medical science, nutrition, fitness and family health
- <u>Technology</u> Tech news and multimedia on the Internet, telecommunications, wireless applications, electronics, science, computers, e-mail and the Web.
- Bits Insight and analysis on Silicon Valley and the technology industry.







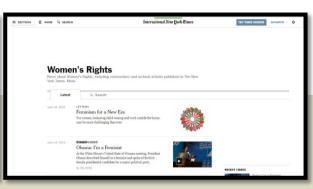
① 主題分類 (續)

熱門主題分類精選

- Start-Up Strategies From writing a business plan to choosing a corporate structure to raising money, starting a business is full of daunting challenges.
- Travel Travel news, tips and photography from destinations all over the globe
- Telephones and Telecommunications News about Telephones and Telecommunications, including commentary and archival articles published in The New York Times.
- Women's Rights News about Women's Rights, including commentary and archival articles published in The New York Times.
- Motherlobe news and headlines that matter most to parents.

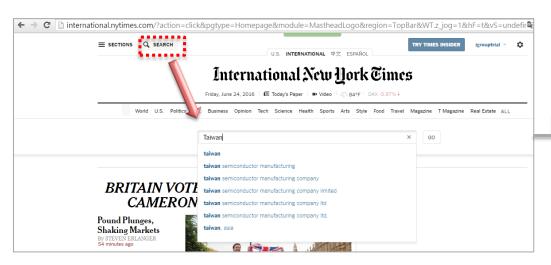




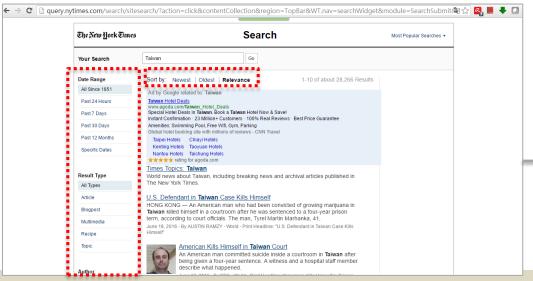


2) 新聞檢索

The New York Times



點選SEARCH後,頁面中間會 出現空白檢索框,請輸入搜尋 關鍵字,按下GO



- 檢索結果可依照最新、最 舊與相關性排列。
- 檢索結果可再依據時間範圍、資料類型、作者、主題篩選。



③ 多國語新聞網站切換

The New York Times











4) 今日報紙新聞

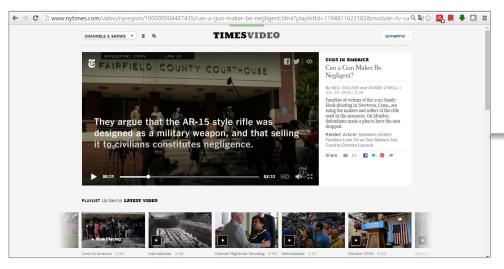
The New York Times



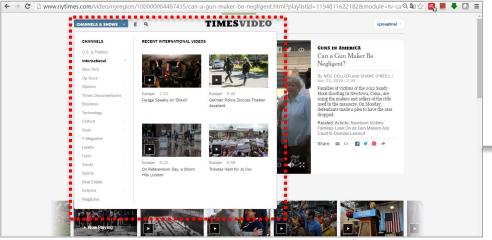


5)新聞影片

The New York Times



點選播放重要新聞影片

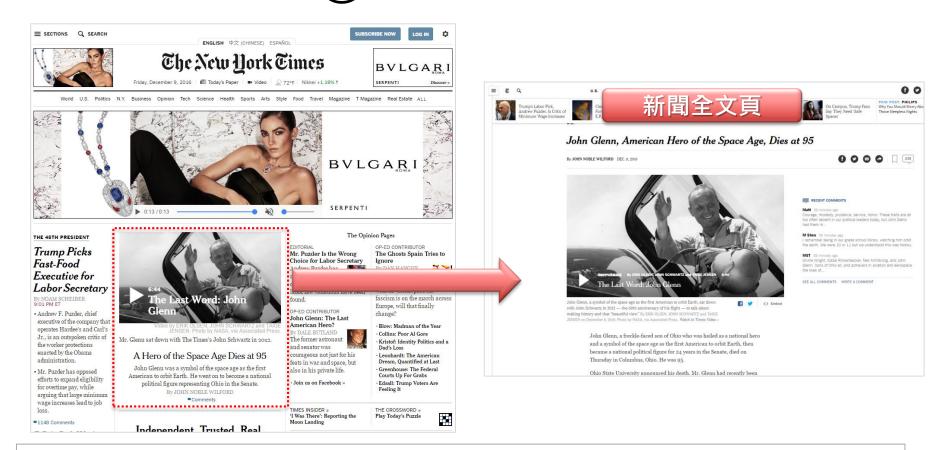


點選頁面左上角CHANNELS & SHOWS,可切換不同主題 頻道的影片播放清單



6) 即時新聞

The New York Times



點選新聞標題進入瀏覽新聞全文,新聞全文包含即時更新的各項相關資源提供讀者 參考。



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