

# Powerful clinical trial intelligence you can rely on. Built by experts. Made for experts.

Having the right intelligence about ongoing clinical trials can mean the difference between success and failure in today's global pharmaceutical arena. The right data on competitive trial activity can help you make better and faster decisions about your clinical trial investment, strategy and execution – decisions that can keep you ahead of competition and reduce the risk of trial delays which can cost you millions.

Trialtrove is the industry's leading authority for accurate, current and comprehensive clinical trials intelligence, providing a deep understanding of the competitive landscape in your focused areas of research, and supported by expert therapeutic area analysts.

# Comprehensive source for pharmaceutical clinical trials intelligence

### **Key features:**

**Best-in-Class Platform** giving you the industry's latest, most accurate global clinical trial information consisting of data from 40,000+ public sources, and carefully curated content that offers specific therapeutic area analysis.

**Ask the Analyst** service that provides free direct access to a team of expert analysts who are available to answer any inquiries to ensure you're getting the most appropriate data to meet your requirements.

**Dynamic visual dashboards** that provide an instant overview of the clinical trial landscape.

**Robust analytical tools** that allow you to drill down into specific data such as disease, patient segment, inclusion/exclusion criteria, trial outcomes, trial timing, etc. for true assessment of the competitive environment and feasibility.

**Trial profiles** with robust details on attributes like treatment plans and disposition of patients measuring criteria for patient classification and biomarkers that are evaluated and updated by expert analysts.

The ability to filter successful trials to find common factors that may have led to such outcomes.

### Delivering unparalleled trial coverage

265,000+

Trials Phase I to Phase IV

165+

Countries in all geographic areas

235+

Diseases in 8 major therapeutic areas

40,000+

Data sources

250+

Full-time experts tracking and analyzing trial activity

## With Trialtrove you're able to:

- Improve your protocol development by analyzing current trends in trial designs and outcomes
- Anticipate competitive threats and strategic direction and understand landscapes and opportunities
- Gather data on trial benchmarks and metrics, enrollment success, study timelines, targeted patient populations, and geographic distribution
- Research market trends and perform gap analyses
- · Select the right countries for your trials by looking at current, past and future trial activity
- Understand the clinical strategies your competitors are using and their likely development timelines
- Save time with all the trial intelligence you need in a single, easy-to-use system
- · Gain in-depth insight into the global trial landscape and competitive trends by disease

Trialtrove also offers seamless integration with Sitetrove and Pharmaprojects, our site/investigator and drug development intelligence solutions.

Maximize your potential for successful clinical trials with the most trusted, current, and comprehensive source for pharmaceutical R&D intelligence.



To learn more about Trialtrove and the advantages we can deliver to your company, please visit: **pharmaintelligence.informa.com** or email: **Pharma@informa.com**