



MARKETSANDMARKETS™



洞見市場脈動 引領商業先機

MarketsandMarkets 提供無可替代的市場情報

MarketsandMarkets 是一家領先的市場研究與諮詢公司，為全球各地的企業提供豐富的行業資訊與專家分析。該公司擁有超過 1000 多位專業分析師，分布在美國、歐洲和亞洲，為 20 多個領域的商業領袖提供關鍵的市場洞見。MarketsandMarkets 以其專業的研究團隊、創新的研究方法和準確的數據分析而聞名，客戶提供深入的市場智能和策略建議，支持他們做出明智的業務決策。該公司的服務範圍涵蓋市場監測、競爭情報、產品分析和戰略諮詢等多個領域。

MarketsandMarkets 市場情報特色



30,000+ 個使用案例

全球最大規模的細分市場研究資料庫，專注於超過 30,000 個高成長利基領域



著重市場之間的互聯影響

綜覽並分析企業在不同地域的潛在市佔情形、可能的挑戰和機會，並規劃進場及擴張策略



服務全球 10,000+ 個客戶

服務超過 10,000 個企業，協助創造超過 1,400 億美金的收益



研究主題廣泛

囊括新興 (物聯網、AI、區塊鏈) / 主流 (半導體、生醫、能源 ...) / 傳產 (農漁礦 ...) / 民生所需 (零售、物流、營建 ...) 各領域



全球 1000+ 位分析師

真人分析師能結合業務與行銷數據，為企業做全局評估，從已知或未知的市場變動中精煉出提升收益的智性決策



分析報告廣受各大媒體或機構引用

華爾街日報、日經、納斯達克、富比士等知名機構均引用該公司市場情報資料



提供一站式服務

除了提供可靠的統計模型和產品平台，更有專家顧問人力和完善的服務流程，為客戶提供一站式、全方位的市場情報解決方案



客製化服務

可依不同地域、文化、規模及範圍做複合交叉分析，客製跨市場、區域、產業的多維度報告

MY WORLD

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- POINT OF CARE & RAPID DIAGNOSTICS MARKET
- DENTAL DIAMOND BURRS MARKET

Recommended Markets

Latest Markets

IDENTIFY REVENUE SHIFTS, MARKET ADJACENCIES & UNKNOWN THAT IMPACT

Classic View Engagement View Search View

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ANALYZE NEW GROWTH OPPORTUNITIES FOR YOUR BUSINESS RELATED TO AI IN EUROPE

Smart Ports Market

Market size (2026): 5.18n
CAGR (2021-2026): 23.9%

VIEW ANALYSIS

Artificial Intelligence (AI) Market

Market size (2026): 309.68n
CAGR (2021-2026): 39.7%

VIEW ANALYSIS

Artificial Intelligence (Chipsets) Market

Market size (2026): 57.88n
CAGR (2020-2026): 40.1%

VIEW ANALYSIS

ANALYZE STRATEGIES OF YOUR PEERS & PARTNERS RELATED TO AI IN EUROPE

IBM CORPORATION

TOP RELEVANT MARKETS

MICROSOFT CORPORATION

TOP RELEVANT MARKETS

Chat now

Analyze the Ecosystem of ARTIFICIAL INTELLIGENCE (AI)

BY TECHNOLOGY

COMPUTER VISION

MACHINE LEARNING

CONTENT AWARENESS

NATURAL LANGUAGE PROCESSING (NLP)

BY BUSINESS FUNCTION

LAW

SALES AND MARKETING

HUMAN RESOURCE MANAGEMENT

SECURITY

ACCOUNTING AND FINANCE

BY OFFERING

SERVICES

SOFTWARE

HARDWARE

ARTIFICIAL INTELLIGENCE (AI)

Artificial Intelligence (AI) Market

Neuromorphic Computing Market

AI Governance Market

Digital Twin Market

BY VERTICAL

HEALTHCARE

RETAIL AND E-COMMERCE

AUTOMOTIVE TRANSPORTATION AND LOGISTICS

MANUFACTURING

ENERGY AND UTILITIES

BY DEPLOYMENT MODE

CLOUD

ON-PREMISES

BY COMPANY

IBM CORPORATION

MICROSOFT CORPORATION

ORACLE CORPORATION

CISCO SYSTEMS INC

SAP SE

Assess New Growth Opportunities in Industry Segments Related to ARTIFICIAL INTELLIGENCE (AI)

Software & Services

View 300+ Markets

Big Data & Analytics

View 100+ Markets

Digitalization

View 100+ Markets

Artificial Intelligence

View 88+ Markets

若是對於此產品有任何問題，歡迎與我們聯繫



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